



MEDIA/PHOTO OP ADVISORY

November 30, 2007

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KIDS HELPING KIDS STAY WARM

Over 150 Central Texas Children Help Sort Warm Winter Coats

WHAT: Over 150 Central Texas children will participate in a special sorting week shift. Children, ages eight and above, will help sort through the new and gently used coats that are being prepared for Coats for Kids Distribution Day.

WHEN: Monday, December 3
6:00 p.m. – 7:30 p.m.

WHERE: Palmer Events Center
900 Barton Springs Road, Austin, Texas

QUESTIONS: For assistance with photos, including identifying volunteers or dignitaries, or for additional media materials, please contact Stephanie Trotter at (512) 940-2972.

CONTACT US: For more information about Coats for Kids, call (512) 467-8982, ext. 231 or visit www.jlaustin.org/coats. Para Español, llama (512) 467-8982, ext. 295.

Coats for Kids: An annual project that collects and distributes over 30,000 warm winter coats to eligible children and teenagers in the Central Texas area. Each year, The Junior League of Austin, Jack Brown Cleaners, KASE 101 and KVUE partner to organize and facilitate the details of the project in an effort to bring the community together to ensure that our children stay warm.

Founded in 1934, The Junior League of Austin is an organization of over 2,000 women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. On an annual basis, The Junior League of Austin contributes over one million dollars to the Austin community and its members volunteer approximately 100,000 hours. For more information about The Junior League of Austin, call (512) 467-8982 or visit www.jlaustin.org.