



**MEDIA ADVISORY**

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**FAMILIES COME TO COATS FOR KIDS THIS SATURDAY TO RECEIVE  
COATS FOR THEIR CHILDREN**

*Thousands of Excellent Condition, Clean Coats Are Available Free  
To Central Texas Children and Teenagers This Year*

**WHAT:** The Junior League of Austin, Jack Brown Cleaners, KASE 101 and KVUE invite all families in need to join us at the Palmer Events Center to choose a new or gently used, clean coat for each child. ALL children under the age of 18 with proof of need will receive a coat. The process is greatly improved this year and there will be very little waiting, so please come at any time between 8 a.m. and 3 p.m. New coats will continually be placed in the showroom until closing time. A maximum of one coat per child will be allowed.

**WHEN:** Saturday, December 8  
Coats will be distributed from 8:00 a.m. to 3:00 p.m.

**WHERE:** Palmer Events Center  
900 Barton Springs Road, Austin, Texas

**HOW:** Families bringing their children with them only need to bring accepted proof of need: enrollment in free/reduced lunch program; WIC card; CHIP card; Medicaid card; Lone Star debit card; Social Security Income (SSI) card; or current pay stub.

If the child cannot be present on Distribution Day, the parent or guardian may receive a maximum of six coats. The parent or guardian **MUST** bring proof of birth and proof of need for each child not present. Accepted proof of need: government issued ID card, birth certificate, CHIP card, school ID with picture, or medical/immunization record.

All information viewed by The Junior League of Austin will remain confidential.

**CONTACT US:** For more information, call 512-467-8982, ext. 231 or visit [www.jlaustin.org/coats](http://www.jlaustin.org/coats). Para Español, llama 512-467-8982, ext. 295.

*Coats for Kids: An annual project that collects and distributes over 30,000 warm winter coats to eligible children and teenagers in the Central Texas area. Each year, The Junior League of Austin, Jack Brown Cleaners, KASE 101 and KVUE partner to organize and facilitate the details of the project in an effort to bring the community together to ensure that our children stay warm.*

*Founded in 1934, The Junior League of Austin is an organization of over 2,000 women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. On an annual basis, The Junior League of Austin contributes over one million dollars to the Austin community and its members volunteer approximately 100,000 hours. For more information about The Junior League of Austin, call (512) 467-8982 or visit [www.jlaustin.org](http://www.jlaustin.org).*