



MEDIA / PHOTO OP ADVISORY

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CON MI MADRE PARTICIPANTS PREPARE FOR COLLEGE

Young Hispanic Women Prepare to Assist Their Peers with College Admissions

WHAT: Con Mi MADRE participants will attend a college-bound conference hosted by online magazine *Latinitas*. The young women will receive college advice on a variety of topics from admissions officers and scholarship opportunities to meeting inspiring college students and writing the perfect college admissions essay. Afterwards, the participants will create a college bound online guide that will be published at www.LatinitasMagazine.org. The students will also provide college prep advice to other young Hispanic women in their schools by creating an informative video, blog, article and audio clips with the help of *Latinitas* volunteers.

WHEN: Saturday, February 23, 2008
10:00 a.m. – 3:00 p.m.

WHERE: University of Texas-Austin School of Social Work
1925 San Jacinto Blvd., Austin, TX

QUESTIONS: For assistance with photos or for additional media materials, please contact Audrey Morton at 512-590-1113.

Con Mi MADRE (Mothers and Daughters Raising Expectations): Con Mi MADRE, formerly The Junior League of Austin's Hispanic Mother-Daughter Program, was founded in 1992 by The Junior League of Austin and the University of Texas School of Social Work. The program is a college preparatory program that provides Hispanic female students and their mothers with the educational and social support needed to encourage academic and personal success. The program was gifted to the community in late 2007 and is an autonomous non-profit organization. In 2007, the program served 784 mother-daughter teams.

Founded in 1934, The Junior League of Austin is an organization of over 2,000 women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. On an annual basis, The Junior League of Austin contributes over one million dollars to the Austin community and its members volunteer approximately 100,000 hours. For more information about The Junior League of Austin, call (512) 467-8982 or visit www.jlaustin.org.

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